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FOR IMMEDIATE RELEASE



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LEVEL Celebrates Completion of Five Affordable, For-Sale Homes in McKees Rocks
*Lt. Gov. Austin Davis and Allegheny County Executive to give remarks at Ribbon Cutting on
Wednesday, August 5 from 10:00 a.m. to 11:00 a.m.*

****Multimedia & Interview Opportunities Available****

MCKEES ROCKS, PA—LEVEL: Equity Building is enthused to host a Ribbon Cutting to celebrate the completion of the next five quality affordable, for-sale homes on Woodward Avenue in McKees Rocks. This event will take place on Wednesday, August 5 from 10:00 a.m. to 11:00 a.m. at 403 Woodward Avenue, 15136.

With support from the Commonwealth of Pennsylvania, Allegheny County, elected officials, regional leaders, and neighborhood partners, LEVEL has completed the renovation of five out of nine homes available for purchase by low-to-moderate income families. Two of the homes are currently under contract, with an expected closing date of early September. These buyers will attend the Ribbon Cutting to share their perspectives on the journey to becoming first-time homeowners with LEVEL's program.

Special guests include: Lieutenant Governor Austin Davis, Allegheny County Executive Sara Innamorato, PA Sen. Jay Costa, PA Rep. Anita Kulik, ACDED Director Lauren Byrne-Connelly, and Executive Director of McKees Rocks CDC Taris Vrcek.

"LEVEL's mission is much more than renovating houses," says Jason Tigano, LEVEL's founder and CEO. "Our model is a long-term solution to inequities in affordable homeownership and building generational wealth. This first-of-its-kind program aims to impact hundreds of families throughout the next decade and beyond. "

After receiving the first-ever scattered-site, residential Redevelopment Assistance Capital Program (RACP) grant in 2020 in partnership with McKees Rocks Borough, LEVEL began working closely with the community to create pathways to homeownership for its residents. Our model focuses on buyer accessibility and education, while rebuilding communities from within. This event recognizes the success of all of LEVEL's collaborators and supporters.

"Homeownership remains one of the most powerful pathways to stability, opportunity, and generational wealth, but for too many families, that dream has felt out of reach. That's why we're proud to partner with organizations like LEVEL that are creating affordable homeownership opportunities while investing in the long-term future of communities like McKees Rocks," said Allegheny County Executive Sara

Innamorato. *“These homes represent more than renovated buildings, they represent families putting down roots, neighbors investing in one another, and a community continuing to write its next chapter. Together, we’re proving that when we invest in people and place, we can build stronger, more vibrant neighborhoods for generations to come.”*

The day will then culminate with a family-friendly Block Party on Woodward Avenue from 4:00 p.m. to 6:00 p.m., where neighbors can tour the houses, enjoy refreshments, and participate in activities such as airbrush tattoos and balloon animals. Various “Porch Parties” will be set up at 403 and 405 Woodward Ave with different activity stations and refreshments from local establishments. Potential buyers can stop by 325 Woodward Ave. to speak with LEVEL Team members about the Path to homeownership and view homes for sale. This event is free and open to the public.

A special thank you to our Premier Sponsor Sewickley Savings Bank and the Secoro Foundation for their generous support. Many thanks to our additional sponsors Dollar Bank Foundation, PNC Bank, FNB, Citizens, Brentwood Bank, Superior Sign Service, Jenny Lee Bakery, and McKees Rocks CDC.

“We are proud to support LEVEL because its mission aligns closely with our commitment to fostering economic opportunity, encouraging responsible stewardship, and strengthening the communities of Western Pennsylvania,” says the Board of the SECORO Foundation. *“Its innovative approach goes beyond simply developing housing—it prepares individuals and families for successful homeownership, helps build generational wealth, and partners with communities to create sustainable neighborhood revitalization. By combining education, financial readiness, and quality housing opportunities, LEVEL empowers residents to become long-term stakeholders in the communities they call home. Our investment in LEVEL is an investment in people, neighborhoods, and future generations.*

For more information, please visit LEVEL’s website at homesbylevel.org

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About LEVEL: Equity Building

LEVEL: Equity Building is a nonprofit organization dedicated to removing barriers to quality, affordable and equitable homeownership for underserved populations. LEVEL’s mission focuses on expanding the housing stock available for purchase by qualified low or moderate income residents, while serving as their partner throughout the homebuying journey. We work in neighborhoods that are most vulnerable to economic decline due to factors such as high percentage of rental properties. We employ Asset-Based Community Development principles and market realities, collaborating with local leaders and stakeholders to formulate, and achieve, a collective vision. In addition to providing education and resources for constituents, we support and advocate for legislation that uplifts and preserves the dream of owning a home.

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